

# AMAG signs partnership agreement with ETH Zurich



Detlef Günther, Vice President for Research ETH, Dino Graf, Head of Group Communication & Responsibility AMAG, Joël Mesot, President of ETH, Morten Hannesbo, CEO AMAG and Konstantinos Boulouchos, Head SCCER Mobility ETH (l.t.r)

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AMAG is becoming a funding partner of the “Mobility Initiative”, which ETH Zurich launched in collaboration with its partners in 2018. As part of this initiative, more than 30 professorships are researching issues relating to mobility, which is closely intertwined with climate and energy research and heavily impacted by digital transformation. A long-term partnership spanning ten years is envisaged, to ensure sustainability.

The initiative aims to develop an internationally leading research hub for mobility in Switzerland and to create solutions to future challenges. “Mobility is going to see substantial changes over the coming years – and it’s a major competitive driver for Switzerland, too. There is a close correlation between the economy and mobility,” says Morten Hannesbo, CEO of AMAG Group AG.

AMAG will offer the initiative important support by bringing in a new perspective: alongside SBB and Siemens Mobility, AMAG represents another partner with a broad understanding of mobility on the roads and beyond. Such partnerships with companies enable ETH Zurich to integrate inspiration from practical experience into its research, and allow ETH to accelerate the transfer of knowledge into practice.

**Press release AMAG (in German)**

**Interview with Konstantin Boulouchos, ETH-News**

[https://ethz-foundation.ch/en/spotlight/news\\_2020\\_amag/](https://ethz-foundation.ch/en/spotlight/news_2020_amag/)

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