

# UP4mint: Empowering parents to spark children's passion for STEM

Building future-ready skills, widening horizons, nurturing potential

Curiosity for science, technology, engineering and mathematics (STEM) takes root well beyond the walls of classrooms or lecture halls. It begins at home – through shared moments of discovery, experimentation, questioning and wonder. Parents play a crucial role in shaping their children's educational and career choices. Yet many families lack knowledge and easy access to STEM-related topics.



Nurture young talents' spirit of discovery

**Make a gift**

## Our goal

UP4mint is an information platform for parents and caregivers of children aged 8 to 12. It offers accessible, engaging insights into why STEMplus skills are so vital for the future and how they come into play in everyday life. STEMplus goes far beyond subject knowledge: these competencies help children understand, shape, and solve real-world challenges. The platform brings together content from renowned organisations in education, civil society, and industry, complemented by contributions from independent experts.

**The aim of UP4mint is clear:** to raise parents' awareness of the importance of STEMplus skills so that children – regardless of gender or background – can explore their interests and realise their full potential.

UP4mint is a project developed through the strategic partnership between ETH Zurich and UBS.

## Your support enables

- greater visibility and awareness of the platform among families across Switzerland;
- continuous development and careful curation of the content to remain relevant and engaging;

- the creation of French-language content, with resources carefully adapted for families in the French part of Switzerland;
- an expansion of communication activities to reach even more interested individuals.

[learn more about UP4mint](#)



“Getting children excited about science starts with small steps: by taking their questions seriously and searching for answers together. Even simple experiments in everyday life reveal that science is everywhere – and it’s fun. UP4mint creates the space for this and helps curiosity flourish.”

**Günther Dissertori**  
Rector of ETH Zurich



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<https://ethz-foundation.ch/en/projects/topics/talents/up4mint/>

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