

# Media Technology

For a strong, innovative Swiss media sector, making use of technological advances



Shaping the future  
together

**Make a gift**

The media landscape is being radically transformed. The boundaries between media producers and consumers are dissolving, while personalised content is becoming increasingly significant. Data science and information technology are playing a key role in this process.

Research and teaching will focus on the digital transformation of media. With a new professorship and a new centre for media technology, research and practical applications will be better integrated. ETH Zurich will examine the most pressing research and practical questions through close collaboration with industry partners.



## Your contact

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